



**The 36th CREST Open Workshop
App Store Analysis**

+++++++27 October 2014 – DAY 1+++++++

10:00 *Arrival, Coffee and Pastries*

10:30 **Welcome and Introductions**

Mark Harman, CREST Centre, SSE Group, Department of Computer Science, UCL

11:15 **Studying and Enabling Reuse in Android Apps**

Denys Poshyvanyk, Computer Science Department, The College of William and Mary, USA

11:35 **Discussion**

11:50 **Migration of claimed features through App stores**

Mark Harman, CREST Centre, SSE Group, Department of Computer Science, UCL

12:10 **Discussion**

12:25 **Unicorns, Software Design & Mobile Software Analytics**

Michele Lanza, Faculty of Informatics, University of Lugano, Switzerland

12:45 **Discussion**

13:00 *Sandwich lunch at the venue*

14:00 **Where Does My Sensitive Data Go? – Mining Apps for Abnormal Information Flow**

Andreas Zeller, Computer Science, Saarland University, Germany

14:20 **Discussion**

14:35 **Mining User Reviews in the App Store**

Walid Maalej, University of Hamburg, Hamburg, Germany

14:55 **Discussion**

15:10 *Refreshments*

15:40 **Extracting Signal from the Noise of User Reviews**

Leonard Hoon, Swinburne University of Technology, Australia

16:00 **Discussion**

16:15 **Analysis of reviews from the google play store**

Rachel Harrison, Department of Computing and Communication Technologies, Oxford Brookes University, UK

16:35 **Discussion**

16:50 **Feature request analysis**

William Martin, CREST Centre, SSE Group, Department of Computer Science, UCL, UK

17:10 **Discussion**

17:25 **Predicting Price and Rating**

Federica Sarro, CREST Centre, SSE Group, Department of Computer Science, UCL, UK

17:45 **Discussion**

18:00 **Close**



**The 36th CREST Open Workshop
App Store Analysis**

+++++++28th October 2014 – DAY 2+++++++

9:30 *Arrival, Coffee and Pastries*

10:00 TBA

Bram Adams, École Polytechnique de Montréal, Canada

10:20 Discussion

10:35 **Mobile Apps: Research Challenges**

Ahmed E. Hassan, School of Computing, Queen's University, Canada

10:55 Discussion

11:10 *Refreshments*

11:40 Breakout groups

12:25 *Lunch at the venue*

13:25 Plenary and feedback for groups

14:05 **Mining patterns for release cycle time in app stores**

Maleknaz Nayebi, Electrical and Computer Engineering Department, University of Calgary, Canada

14:25 Discussion

14:40 **CHABADA: Checking app behavior against app descriptions**

Alessandra Gorla, Computer Science, Saarland University, Germany

15:00 Discussion

15:15 *Refreshments*

15:45 **Investigating Country Differences in Mobile App User Behavior and Challenges for Software Engineering**

Soo Ling Lim, Department of Computer Science, UCL, UK

16:05 Discussion

16:20 **The relationship between Price, Popularity and Ratings for Apps and Claimed Features**

Yuanyuan Zhang, CREST Centre, SSE Group, Department of Computer Science, UCL, UK

16:40 Discussion

16:55 **Estimating demand from the sales and ranks data in Apple App Store**

Nilam Kaushik, Management Science and Operations, UCL, UK

17:15 Discussion

17:30 Wrap-up

17:45 Close